

akron bar

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A DAILY NEWSPAPER DEVOTED TO LEGAL, FINANCIAL, REAL ESTATE AND GENERAL NEWS

law office.

events.

"Today's law office provides

collaborative space that is airy, light and unlike the traditional

law firm look of dark wood and deep colors," said Feltes. "Buck-ingham has taken into consider-ation the needs of its attorneys

and staff to create a collabora-

tive, efficient workspace envi-ronment for its team."

Feltes said the building will

feature a welcoming reception

area, three large conference rooms, a document signing

room and a multi-purpose con-

ference center with an outside patio that can accommodate up

to 50 people for educational pro-

grams and client appreclation

Slagter said the landlord for

the current Canton office, John

Schoeppner, managing partner at WTS Realty, WSRS Property, will be the landlord at the new



**BUCKINGHAM DOOLITTLE** 3800 Embassy Pkwy Sta 300 Akron OH 44333-8398

## Buckingham builds new Canton office, expands Cleveland facility

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SHERRY KARABIN Legal News Reporter

Since the mid-1980s, Buckingham. Doolittle & Burroughs has maintained an office in Canton. Ohio.

And come 2019, altorneys and employees will be working out of a brand new space equipped with state-of-the-art technology and a number of other features designed to better service clients

In July workers began clear. ing the site at 4277 Munson St., where the new office building will be constructed.

Buckingham, Doolittle & Bur-roughs Managing Partner John Singter said the structure is being designed to respond to the modern shifts in workspace environments,

There is no longer any reason to have a dedicated library space since everything is now electronic," said Slagter. \*However, the new design incorporates the ability for technology upgrades that will allow us to continue to maintein our high standards for

client data protection." While the physical footprint of the new facility will be reduced from almost 14,000 square feet to just over 10,000 square feet, Slagter said it will provide sufficient space for continued strategic growth.

Unlike the current location at 4518 Fulton Dr., N.W., where attorneys and staff share snace with other businesses in the building, the new facility will be a one-story single tenant structure.

"We have been at our current location since 1999 and I'm very excited about the new office," said Joe Feltes, partner-in-charge of the Canton office. "It is being built to suit and will have



Attorneys and staff located in the Canton office of Buckingham, Doolitile & Burroughs will soon be used. ing out of a brand new office. In July workers began clearing the site at 4377 Munson St., where the office building will be constructed. The one-story single tenant building will include a welcoming reception area, three large conference rooms, a document signing room and a multi-purpose conference center with an outside patio that can accommodate up to 50 people for educational programs and client appreciation events. Pictured here is a rendering of the new facility. Photo courtesy of Buckingham, Doolitie & Bur-much-i roughsi.

the look and feel of a modern building as well.

"We have a very good relation-ship with John Schoeppner and he is working with us on the project," said Slagter.

Feltes said the hope is to begin moving into the new office by the beginning of 2019, if not sooner.

The new building, which will have 70 surface parking spaces, will be centrally located in the Belden Village area, just a stone's throw from I-77, providing convenient access for businesses throughout Stark County.

"Our new office will enable us to provide more effective and efficient client service," said ficient client service," said Feltes. "The fact that we are building a new structure further demonstrates our commitment to the area and the businesses We serve. In addition to constructing a

new office in Canton, Slagter

said in mid-July the firm completed a major renovation of its current space in downtown Cleveland.

"We have actually expanded our footprint in Cleveland from 19,000 square feet to 28,000 square feet to allow for more attorney offices," Slagter said. Located at 1375 E. 9th St.,

Buckingham now occupies the entire 17th floor as well as about half of the 16th floor.

"We have 22 lawyers in Cleve land," said Slaglet: "We are con-tinuing to grow the office strategically, expanding as client needs dictate."

In the next two years, Slagter said the Akron office will likely be evaluated to determine if it too should be upgraded.

"This is an exciting time for our firm as we solidify our roots in northeast Ohio," said Slagter. "I am hopeful for what the fu-ture holds for Buckingham."

## Column: We don't know what to do with social media

Some months ago, I assigned myself a new rule about Facebook. Like many users, I had noticed that the site would pull me in for an hour or more when I intended one quick scroll through friends' posts before getting to work.

Under the new rule, I would look at Facebook only upon accumulating five or more noti-fications. For those of you who aren't familiar with the site, Facebook notifics you when a friend responded to one of the user's posts, tagged the user or sent an invitation to an event. In other words, a user was notified in the event of direct cominunication.

worked for a time. I logged on less, posted less, had fewer interactions and therefore fewer notifications, which meant progressively less time burned on the site.

notification threshold, I would



see five or more every day, often more than once per day.

First, the site broadened its definition of what to notify me about. Now I get notifications if a friend comments on another friend's post. Or I'm told that someone "liked" something. Even more insidious, I now get the same notification several times a day. The fact that Friend X liked the photo from Friend Y persists in my notifica-tions, even when I check in.

Facebook's algorithms seem have noticed my inactivity and taken steps to lure me back in. I thought quite a lot about that as social media had an interesting week.

Several platforms either banned or suspended radio conspiracy monger Alex Jones and his InfoWars brand. Our president responded with his usual degree of nuance and grace, raving that platforms were banning "many" conserva-tives without acknowledging that it was actually only one and he's a guy who slanders the parents of mass shooting victins.

Meanwhile, Knight Foundation released survey results that should terrify the tech giants as it shows Americans nearly unanimous in their distrust of social media. Almost three-quarters oppose the practice of tailoring a news feed based on a user's behavior. Nearly 90 percent want transparency regarding how the com-panies select the content that they show users.

Finally, a whopping 79 percent believe that social media companies should be responsible for the content posted by users and other third parties.

While Americans tend to oppose excluding anything but provably false content, our distrust of what we are being fed is tangled with the presence of provocateurs like Jones. Social media sites and apps feast on cychalls. All are funded by advertising, so their business models requires continually turing our attention.

Aside from beckoning users like me back through notification drift, the social media sites live in a symbiotic relationship with their worst users. Because platforms are interactive, provoking a reaction through bad content does more to keep a user engaged than providing good content.

Meanwhile, evidence is mounting that sites like Facebook are eroding their users' mental health. As users we condition ourselves to seek validation through "likes" and "shares." We compare ourselves unfavorably to the idealized lives we see portrayed on our

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Weather & Time ional Weather Service 1-216-265-2370

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The "Five Notifications" rule

to Then I noticed things start to change. Instead of going days at a time building up toward my